

You are Capital.

Brand Book

17 de Enero del 2018

Barcelona

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Our purpose

The world is changing
its priorities.

You are Capital.

Harvard Business Review

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SECURITY & PRIVACY

New Laws on Data Privacy and Security Are Coming. Is Your Company Ready?

by [Andrew Burt](#)

JULY 30, 2019

Summary Save Share Comment Text Size Print




PHOTO: SHUTTERSTOCK/STEFAN22

On March 26, Jonathan Leitschuh, a 20-something engineer, emailed Zoom to let the company know about [a flaw he'd discovered in its software](#) — one that allowed malicious actors to secretly access the cameras of anyone who'd ever used the popular videoconferencing service. It took Zoom nearly three months to resolve the issue. Leaving nothing to chance, Apple [released](#) its own software update to remedy the problem.

Millennial Consumers Driving Green, Sustainable and Organic Retail Trends

Date: 7/30/2019 9:06:22 AM Like +5K Share Tweet on Twitter G+ in

(MENAFN - Newsfile Corp) Millennial Consumers Driving Green, Sustainable and Organic Retail Trends

Point Roberts, Washington and Delta, British Columbia--(Newsfile Corp. - July 30, 2019) - Investorideas.com , a leading investor news resource covering food, clean-tech and retail stocks releases a sector snapshot reporting on how millennial consumers have been a driving force in both retail and investment trends as they continue to demand sustainability and company ethics.

Read the full article on Investorideas.com
<https://www.investorideas.com/News/2019/renewable-energy/07300MillennialConsumers-RetailTrend.asp>

TRIPLE PUNDIT (THE BUSINESS OF DOING BETTER)

LEADERSHIP & TRANSPARENCY

Human Rights Are Essential for Clean Energy's Ethical Future

Words by Nathan Cook JUL 19, 2019



A new report entitled [Respecting Rights in Renewable Energy Investments](#) from the nonprofit [Business and Human Rights Resource Centre](#) (BHRRC) highlights how investors can help grow renewable energy—necessary for addressing our climate crisis—while not ignoring human rights.

"Investors have a key role to play in ensuring renewable energy companies respect human rights," said Eniko Horvath, senior researcher at BHRRC, in a written statement to TriplePundit.

We do not often think of renewable energy as the culprit when it comes to human rights abuses. The fossil fuel industry, on the other hand, is rife with examples of such abuses. [land](#)

NEWS

Sustainable finance a must: Bainimarama

[Elenoa Turagalliu](#)
 Editor North
ecorhome@fbc.com.fj | [f](https://www.facebook.com/fbcnews) | [t](https://twitter.com/fbcnews) | [y](https://www.youtube.com/fbcnews)

SEPTEMBER 28, 2019 11:40 AM



Sustainable finance must be provided on the basis of climate vulnerability says Prime Minister Voreqe Bainimarama.

Speaking at the High Level Meeting to Review the Progress in the Addressing the Priorities of Small Island Developing States, Bainimarama says Hurricane Dorian in the Bahamas and TC Winston in Fiji have made it clear that the devastation of climatic disasters demands direct financial assistance.

This, he says will enable rebuilding efforts that strengthen climate resilience which are financed by an innovative blend of private and public sector capital.

Being in business is
not about just money
anymore.

You are Capital.

It's about passion,
people and purpose.

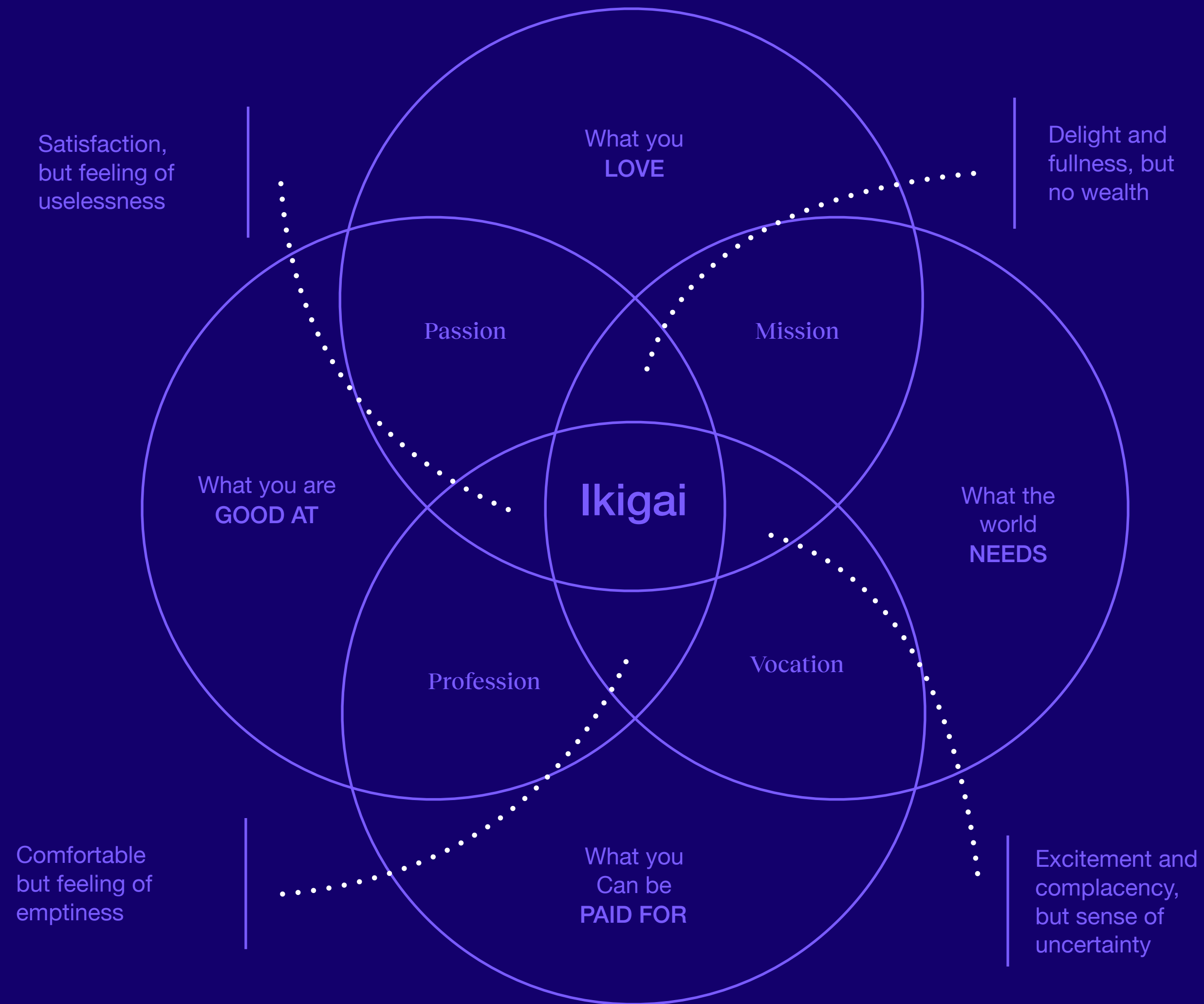
You are Capital.

There's a word for that
in Japanese. Ikigai

Ikigai means
“a reason for being”

Ikigai

A Japanese concept meaning “a reason for being”



Ikigai

What you love What you're good at What the world needs What you're paid for

We love finance,
people and challenges.

You are Capital.

Ikigai

What you love What you're good at What the word needs What you're paid for

We have been the number one midcap independent Corporate Finance company in Spain for the last 6 years.

You are Capital.

Ikigai

What you love

What you're good at

What the world needs

What you're paid for

Deals that ensure the wellbeing of people and the environment.

You are Capital.

Ikigai



And we're lucky to get paid for it.

You are Capital.

Ikigai has been our
way of doing business
for 30 years.

You are Capital.

So we founded a brand
new company to make our Ikigai the
centre of everything we do.

Our first challenge?
A disruptive name to evolve an
old fashioned industry.

So we asked ourselves again,
what's “our reason for being”?
And we all agreed: Capital.

But we don't see
capital as just money.

You are Capital.

We see Capital as influence.
As society, As People.

You are Capital.

So if Capital is People...

You are Capital.

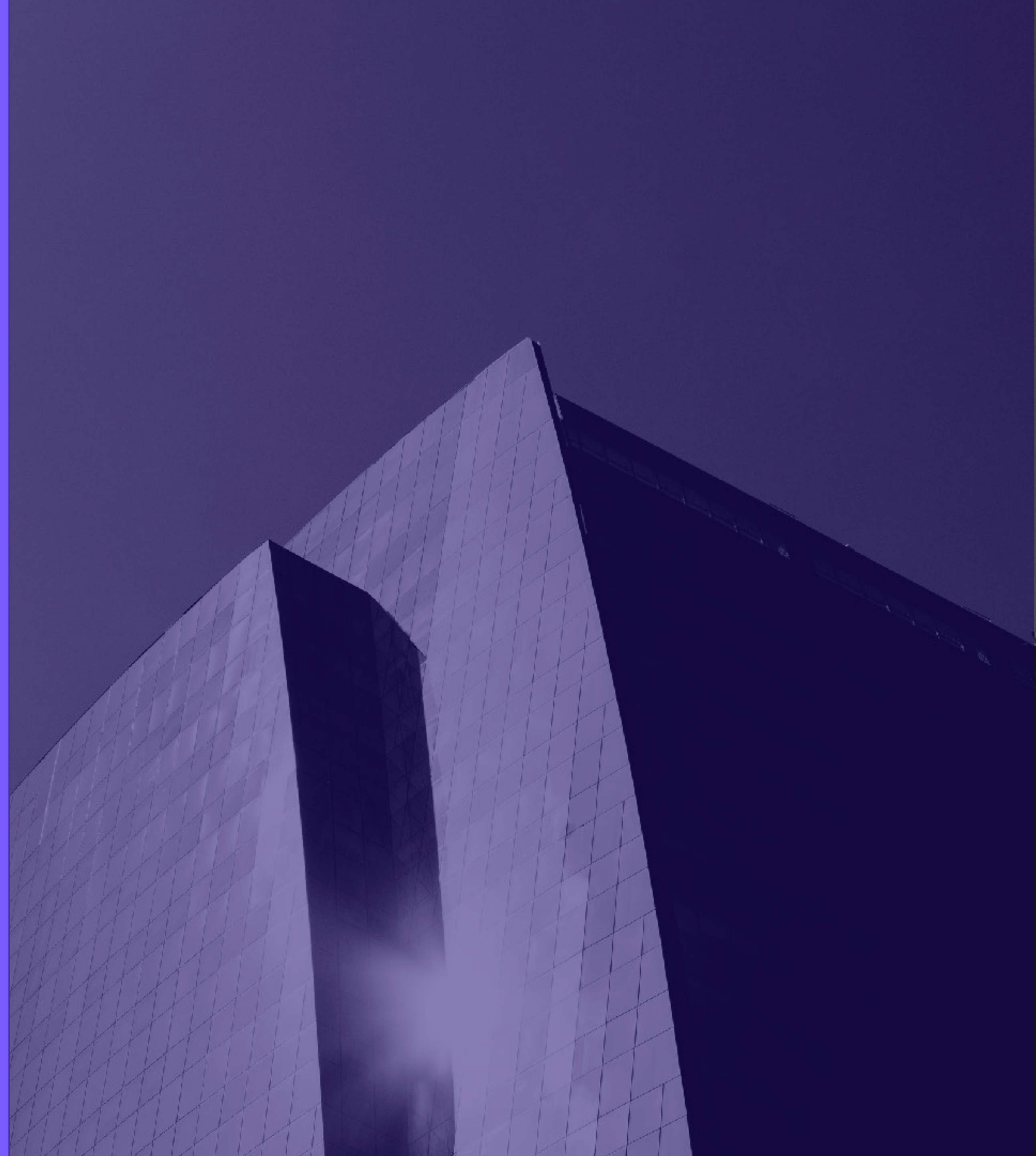
You are Capital.

Our new name

You are Capital.

Our new name defines
who we are, what we
stand for and what
drives us forward: you.

You are Capital.



Influence.

People.

Challenges

Growth.

You are Capital.

Future.

Success.

Passion.

Potential.

You are Capital.

Who we are

We are Corporate Finance
Advisors based in Barcelona with
more than 20 partners worldwide
and a team who have been in the
business for over 30 years.

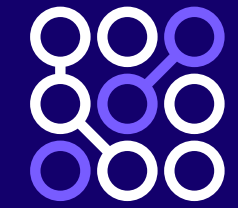
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What we do

We're always open to explore new lines of business, however, our core remains in M&A, Private Equity Advisory, Fundraising, Debt Raising, Pre-IPOs, and Family Office Advisory in the following industries:

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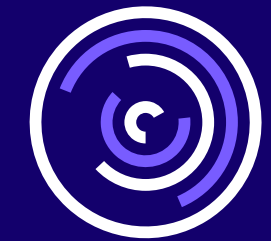
Technologies



Healthcare & Life Sciences



Environment & Renewable Energies



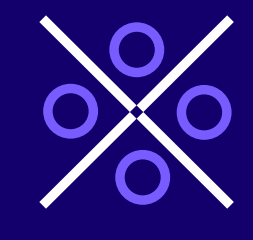
B2B Services



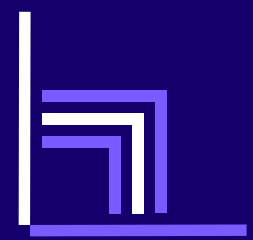
Consumer Brands & Retail



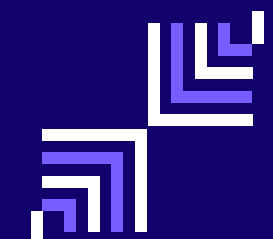
Leisure & Experiences



Industry



Media



What we do

<div>Technologies</div> <div>IT Consulting Applications Development Outsourcing Data Centers Systems Integration Infrastructure Related Services Software Telecommunications Managed & Cloud Services E-commerce E-business</div> <div>Healthcare & Life Sciences</div> <div>Biotechnology Health Insurance Medical Devices Diet Complements Dermo-cosmetics Medical Services Senior Residences Clinical analysis Pharmaceutical industry Image Diagnosis Dietetics Tele-Assistance Private Clinics</div>	<div>Environment & Renewable Energies</div> <div>Energy Savings Waste Treatment Waste to Energy Water Treatment</div> <div>B2B Services</div> <div>Temporary Help Security Inspection, Control & Certifications Marketing & Telemarketing Maintenance & FM Outsourcing (BPO) Engineering Cleaning Services</div>	<div>Consumer Brands & Retail</div> <div>Food & Beverages Fashion & Accessories Luxury & Premium Brands Cosmetics & Perfumes</div> <div>Leisure & Experiences</div> <div>Travel Hotel Industry Hospitality Restaurants Wellness Services</div>	<div>Industry</div> <div>Equipment Goods Food Processing Manufacturing</div> <div>Media</div> <div>Sports rights TV rights Contents Video Gaming Music Film Industry</div>
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Our Services

Mergers And Acquisitions	Private Equity Funds Consulting	Financing	Financial Consulting And Strategy Consulting
Purchase Mandates	MBO	Financing search for high leveraged transactions	Strategic Audit and Business Plan Valuation
Sale Mandates	MBI	Refunding of existing debts Refunding pre-transactions	Guidance in corporate development
Private Placements	Build-up	Staple Finance	Strategic alliances
Valuations	LBO		Know-how transfer and licensing agreements
Joint-ventures	Secondary Buy-out		International expansion
Divestments of non-strategic activities	Public to private (PtoP)		Participation's portfolio restructuring
Capital restructurings	Growth Capital		Companies' assessment for first public floatation
Sale/purchase of assets			Outsourcing contracts
Spin-offs etc...			

And if there is one thing
that has taken us this far,
that is trust.

You are Capital.

Without trust there's no deal.
No deal means no business.
No business means no success.

What makes us different

When we say we put our client's interests first, we mean it. We study, analyse and assess the best options to provide the most useful advice. We're proud of our human value, our ethical standards and our transparency which brings us clients and leaves us friends.

You are Capital.

Values

PEOPLE

We put people first in absolutely everything we do. Our clients' interests always go before ours. We build diverse teams who establish personal relationships with our clients to provide emotional and professional support during one of the most important moments of their lifetime

TRUST

Without trust there is nothing. We are a team with +30 years experience who has demonstrated, year after year, a solid and transparent performance with all our clients whilst keeping records in total confidentiality.

ETHICS

We are proud of our ethical code: we only take on deals when the wellbeing of people, the environment and the society are guaranteed. We fight to make the world a better place to live in.

SUCCESS

Passion, effort and commitment have led us to success, deal after deal. We are amongst the top 5 Corporate Finance firms in Spain against the biggest players in the world. We pursue the same success for our clients by creating new business opportunities.

CURIOSITY

We go the extra mile to know absolutely everything about our clients' business. We are constantly learning, constantly evolving.

Jean-François Alandry, former Eurohold founder, and associates started You are Capital in Summer 2019 after 30 years in the Corporate Finance industry and in his most successful year ever. Why now? A brilliant new team and a new vision in the perfect moment...

Our Purpose

We are in the finance industry to put people first, make it transparent, accessible and trustworthy.

You are Capital.



Our Mission Statement

To support the visionaries who want to change the world to make it more efficient, ethical, sustainable and people-driven.

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Our Vision Statement

To become one of the fastest growing Corporate Finance companies focused on disruptive businesses, new talents and entrepreneurs.

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And this is who's pushing everything forward. Meet our team...

Our Team

Barcelona

Jean François Alandry — CEO & Founder
Patricia Larsen — General Manager
Julien Lagenette — Execution Partner
David Bouchez — Partner
Hubert Wiese — Partner
Angel López — CFO & Senior Advisor
Alejandro Blanco — Director
Helena Sobreviela — Partner
Manuel Arbiol — Partner
Jean Alain Jullien — Partner
Alberto Roman — Partner
Jorgen Smith Magelie — Senior Analyst
Paul Bergue — Senior Analyst
Iris Wu — Senior Analyst
Gemma Pifarre — Senior Analyst
Victor Val Perez — In-house Lawyer & Compliance Officer

Madrid

Ignacio Loring — Managing Partner
Miguel Iraburu — Managing Partner
Herwann Mahaud — Partner
Hilario Mata — Partner
Adrián Nuñez — Analyst

Girona

Joan Font — Partner

Valencia

Xavier Alfonso — Partner

Our Team

Munich

Heiko Frank — Managing Partner
Andreas Widholz — Partner
Solveig Sager —Analyst

Global Partners

Dilek Ilhan — Managing Partner
/ Istambul, Turkey

Chris Harvey — Managing Partner
/ Hong Kong

Yesim Uctum — Senior Advisor
/ Istambul, Turkey

Patrick Camps —Managing Partner
/ Johannesburg, SA

Mehdi Ziady — Managing Partner
/ Rabat, Morocco

Carles Cabré — Managing Partner
/ San Jose, USA

Yoshihito Oike —Managing Partner
/ Tokyo, Japan

You are Capital.

Rambla de Catalunya 135 4º 2ª, 08008
Barcelona, España
+34 93 626 85 96
info@youarecapital.com

Thank you